

CLASS OF  
2014



Who is the Class of 2014?



Number of freshman applicants:  
approximately 36,800

There were 33,000 for the Class of 2013



Fall 10<sup>th</sup> day enrollment for first-year students was 5,323 on the Twin Cities campus



## Enrollment by college:

Carlson School of Management represents  
9% of the Class of 2014



## Enrollment by college:

Biological Sciences represents  
8% of the Class of 2014



## Enrollment by college:

Design represents  
4% of the Class of 2014



## **Enrollment by college:**

Education and Human Development  
represents  
8% of the Class of 2014





## Enrollment by college:

Food, Agricultural, & Natural Resource  
Sciences represents  
6% of the Class of 2014



## Enrollment by college:

Liberal Arts represents  
48% of the Class of 2014



## **Enrollment by college:**

College of Science and Engineering  
(formerly IT) represents  
17% of the Class of 2014



**They are the most academically  
talented class ever !!**

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**They represent 47  
states ...and 64  
countries**

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The logo of the University of Minnesota, featuring a stylized 'M' and 'U' in maroon.

**There are increases in students  
from:  
Illinois  
Missouri  
California  
China**

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**562 are in the  
University Honors  
Program**

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The logo of the University of Minnesota, featuring a stylized 'M' with a red and white color scheme.

**100 are National Merit  
Scholars**

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The logo of the University of Minnesota, featuring a stylized 'M' with a red and white color scheme.



Over 4600 (87%) first-year students live in University residence halls and apartments.

Last year 82.9% were housed.  
Record number!



690 (13%) first-year students live off campus and commute.

Last year 948 (17.4 %) commuted. We have fewer commuters this year!



## Gender Distribution:

The Class of 2014 is made up of 53% women and 47% men



## Geographic Distribution:

70% of the Class of 2014 are Minnesota residents



International students  
represent 5% of the class

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The logo of the University of Minnesota, featuring a stylized 'M' with a red and white color scheme.

Almost 2 million first-year students headed off to college campuses this fall. Members of the class of 2014 were mostly born in 1992.

**BELOIT COLLEGE'S MINDSET LIST FOR THE  
CLASS OF 2014**

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Few in the class know how to  
write in cursive.

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Al Gore has always been  
animated.

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Clint Eastwood is better known as a sensitive director than as Dirty Harry.

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Parents and teachers feared that Beavis and Butt-head might be the voice of a lost generation.

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The logo for Beloit College, featuring a stylized 'M' and 'C' intertwined.

Trading Chocolate the Moose for Patti  
the Platypus helped build their Beanie  
Baby collection.

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Fergie is a pop singer, not a princess.

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The never twisted the coiled handset wire aimlessly around their wrists while chatting on the phone.

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Computers have never lacked a  
CD-ROM disk drive.

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They have never recognized that pointing to their wrists was a request for the time of day.

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Czechoslovakia has never  
existed.

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Once they got through security, going to the airport has always resembled going to the mall.

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Adhesive strips have always been available in varying skin tones.

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Toothpaste tubes have always  
stood up on their caps.

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A purple dinosaur has always  
supplanted Barney Google and Barney  
Fife.

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Beethoven has always been a  
dog.

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The artist formerly known as Snoop  
Doggy Dogg has always been rapping.

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The logo for the Class of 2014 features the year '2014' in a large, bold, orange font. To the left of the '2', the words 'CLASS OF' are written in a smaller, red, sans-serif font, oriented vertically. At the bottom left of the '2', there is a small red logo consisting of two stylized 'M' shapes, which is the Beloit College logo.

Email is just too slow, and they seldom if ever use snail mail.

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Colorful lapel ribbons have always been worn to indicate support for a cause.

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Leasing has always allowed the folks to upgrade their tastes in cars.

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The first computer they probably touched was an Apple II; it is now in a museum.

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The dominance of television news by the three networks passed while they were still in their cribs.

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Having hundreds of cable channels  
but nothing to watch has always  
been routine.

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The U.S, Canada, and Mexico  
have always agreed to trade  
freely.

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Leno and Letterman have  
always been trading insults  
on opposing networks.

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# What we have learned....

- Parent involvement and attendance at Orientation is linked to student retention
- The majority of students spend between 11-20 hours attending class per week.
- On average, students spend between 1-10 hours per week with friends.
- Student's top major anxiety/concerns: academic coursework, making friends, financial concerns, deciding on a major, developing skills related to note-taking, studying, time management, stress management.



# What we have learned....

- The University can feel like a big place so it is important for students to create their own community.
- New students leave the U for various reasons: financial concerns, academic, medical, family, and other personal issues.
- At the six to eight week mark, students are seeking more contact with advisers, and want help with study skills.



# What we have learned....

- Students want more assistance in meeting people and getting involved. Orientation, MyU Web portal, and Welcome Week can begin this process for them before classes start.
- Many students felt that their grade point average was lower than expected; however, expectations of course workload was consistent.
- Out-of-state students are at greater risk of departing
- Interactions with faculty are an important part of the college experience.



## Parent Involvement in Freshman Orientation

Out of the Class of 2014, 58% of students had at least one parent attend Parent & Family Orientation

Orientation Statistics 2010: Orientation & First-Year Programs



## Parent Involvement in Freshman Orientation

Out of the Class of 2014, 81% of students from Wisconsin had at least one parent attend Parent & Family Orientation compared to only 50% of students from Minnesota


Orientation Statistics 2010: Orientation & First-Year Programs



## 2010 Welcome Week Check-In Statistics

Of the 5414 students eligible in the Class of 2014 to participate in Welcome Week, 4916 students checked in for the program. This is a show rate of 90.8%.

Orientation & First-Year Programs



After participating in Welcome Week, 91% of respondents stated that the program made them feel more prepared to transition to the University of Minnesota.

2010 Welcome Week Post Survey: Orientation & First-Year Programs



## The top six anxieties/concerns of first-year students:

- Academic Coursework
- Financial Concerns
- Deciding on a major/career path
- Making friends and meeting people
- Finding a job on campus
- Developing skills related to note-taking, studying, time-management, stress

\* Order depends on the time of year

First-Year Assessment Plan: Orientation & First-Year Programs



## New Student Convocation 2010

Approximately 4951 students, or 93.0% of the Class of 2014 attended New Student Convocation.

Respondents said the most memorable parts of the events were:

- The Marching Band
- Receiving the Class of 2014 tassel from President
- The address from the President

2010 Welcome Week Post Test: Orientation & First-Year Programs



## Jermaine Davis, Welcome Week Keynote Address

There were 4178 students in the Class of 2014 that attended this event.

Participants responded that Jermaine Davis:

1. Made them feel motivated to be successful (69.9%).
2. Taught them to understand the importance of setting goals (67.9%).
3. Taught them the importance of taking ownership of their college experience (65.0%).

2010 Welcome Week Post Test, Orientation & First-Year Programs






After attending Pride & Spirit at Welcome Week, new students said they:


1. Had a great sense of school pride (79.3%)
2. Were still excited to be in TCF Bank Stadium (78.5%)
3. Were proud to be a part of the “M” (70.9%)

2010 Welcome Week Post Test: Orientation & First-Year Programs



On Saturday of Welcome Week, Rosters totaling 3,795  
71% of the freshman class, were turned in for students  
participating in their Service & Engagement experience.

2010 Welcome Week Post Test, Orientation & First-Year  
Programs



Welcome Week Leaders are an integral component to the Welcome Week program. There were 435 (**increase of 50 from 2009**) upperclass students who dedicated approximately 100 hours of their time to attend training and lead groups of new students through Welcome Week. Their service is greatly appreciated.

Orientation & First-Year Programs