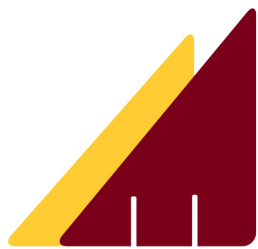# SUMMARY REPORT

Office of
Measurement
Services

CSOM

315 CMU

Sep. 14, 2010

UNIVERSITY OF MINNESOTA
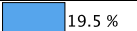
Info Section

Please Note: For definitions of the terms used in this report, please visit
http://oms.umn.edu/oms/tools/glossary.php

Item 1: The amount of information I received prior to Welcome Week was:				
Mean: 1.94	**Median:** 2.00	**Std. Dev.:** 0.50		**Resp. Rate:** 417 (98.82%)
Val #	**Answer Text**	**Frequency**	**Graph**	**Cumulative**
1	Too Much	67	16.1 %	16.1%
2	Just Right	310	74.3 %	90.4%
3	Not Enough	40	9.6 %	100.0%

Item 2: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: Orientation and Welcome Week information I received at my college commitment event				
Mean: 3.84	**Median:** 4.00	**Std. Dev.:** 0.75		**Resp. Rate:** 416 (98.58%)
Val #	**Answer Text**	**Frequency**	**Graph**	**Cumulative**
1	Strongly disagree	3	0.7 %	0.7%
2	Disagree	10	2.4 %	3.1%
3	Neutral	106	25.5 %	28.6%
4	Agree	227	54.6 %	83.2%
5	Strongly agree	70	16.8 %	100.0%

Item 3: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: The First Year Guide mailed to my home address				
Mean: 3.92	**Median:** 4.00	**Std. Dev.:** 0.80		**Resp. Rate:** 416 (98.58%)
Val #	**Answer Text**	**Frequency**	**Graph**	**Cumulative**
1	Strongly disagree	4	1.0 %	1.0%
2	Disagree	15	3.6 %	4.6%
3	Neutral	81	19.5 %	24.0%
4	Agree	225	54.1 %	78.1%
5	Strongly agree	91	21.9 %	100.0%

Item 4: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: Welcome Week mailing after Orientation				
Mean: 3.87	**Median:** 4.00	**Std. Dev.:** 0.82		**Resp. Rate:** 415 (98.34%)
Val #	**Answer Text**	**Frequency**	**Graph**	**Cumulative**
1	Strongly disagree	3	0.7 %	0.7%
2	Disagree	18	4.3 %	5.1%
3	Neutral	99	23.9 %	28.9%
4	Agree	204	49.2 %	78.1%
5	Strongly agree	91	21.9 %	100.0%

Item 5: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: Welcome Week website (welcomeweek.umn.edu)

Mean: 3.63	Median: 4.00		Std. Dev.: 0.93	Resp. Rate: 414 (98.10%)
Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	6	1.4 %	1.4%
2	Disagree	39	9.4 %	10.9%
3	Neutral	131	31.6 %	42.5%
4	Agree	165	39.9 %	82.4%
5	Strongly agree	73	17.6 %	100.0%

Item 6: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: MyU web portal

Mean: 3.84	Median: 4.00		Std. Dev.: 0.91	Resp. Rate: 412 (97.63%)
Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	5	1.2 %	1.2%
2	Disagree	26	6.3 %	7.5%
3	Neutral	101	24.5 %	32.0%
4	Agree	176	42.7 %	74.8%
5	Strongly agree	104	25.2 %	100.0%
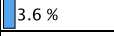
Item 7: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: Welcome Week Event selection

Mean: 3.71	Median: 4.00		Std. Dev.: 0.97	Resp. Rate: 414 (98.10%)
Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	14	3.4 %	3.4%
2	Disagree	29	7.0 %	10.4%
3	Neutral	102	24.6 %	35.0%
4	Agree	189	45.7 %	80.7%
5	Strongly agree	80	19.3 %	100.0%

Item 8: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: PDF from Welcome Week Event selection

Mean: 3.76	Median: 4.00		Std. Dev.: 0.93	Resp. Rate: 407 (96.45%)
Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	8	2.0 %	2.0%
2	Disagree	25	6.1 %	8.1%
3	Neutral	115	28.3 %	36.4%
4	Agree	168	41.3 %	77.6%
5	Strongly agree	91	22.4 %	100.0%

Item 9: To what extent do you agree or disagree that the following communications were effective in communicating Welcome Week expectations: OFYP website (ofyp.umn.edu)

Mean: 3.36	Median: 3.00		Std. Dev.: 0.90	Resp. Rate: 410 (97.16%)
Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	15	3.7 %	3.7%
2	Disagree	33	8.0 %	11.7%
3	Neutral	193	47.1 %	58.8%
4	Agree	127	31.0 %	89.8%
5	Strongly agree	42	10.2 %	100.0%

Item 10: Please select your top 3 preferences for methods of communication: (Please do not select more of less than 3)

Resp. Rate: 417 (98.82%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Email	394	94.5 %	N/A
1	Print	229	54.9 %	N/A
1	Web	263	63.1 %	N/A
1	MyU Web Portal	194	46.5 %	N/A
1	Chat	45	10.8 %	N/A
1	Phone call to speak with someone directly	100	24.0 %	N/A
	Total	1225		

Item 11: The OFYP staff was helpful and informative when I asked questions or called prior to Welcome Week.

Mean: 3.74 | **Median:** 4.00 | **Std. Dev.:** 0.81 | **Resp. Rate:** 416 (98.58%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	3	0.7 %	0.7%
2	Disagree	8	1.9 %	2.6%
3	Neutral	162	38.9 %	41.6%
4	Agree	165	39.7 %	81.3%
5	Strongly agree	78	18.8 %	100.0%

Item 12: What do you want to get out of your Welcome Week experience?

Resp. Rate: 417 (98.82%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Make new friends	380	91.1 %	N/A
1	Get involved	263	63.1 %	N/A
1	Understand more about college	241	57.8 %	N/A
1	Learn my way around campus	295	70.7 %	N/A
1	Meet University faculty and staff	140	33.6 %	N/A
1	Meet upperclassmen	101	24.2 %	N/A
1	Interact with others who are different from me	147	35.3 %	N/A
1	Adjust to college life	308	73.9 %	N/A
1	Learn how to be academically successful	184	44.1 %	N/A
1	Learn how to be personally successful	173	41.5 %	N/A
1	Other	15	3.6 %	N/A
	Total	2247		

Item 13: At this point, I am favorably impressed with my Welcome Week experience.

Mean: 3.50 | **Median:** 4.00 | **Std. Dev.:** 0.87 | **Resp. Rate:** 415 (98.34%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	11	2.7 %	2.7%
2	Disagree	36	8.7 %	11.3%
3	Neutral	138	33.3 %	44.6%
4	Agree	193	46.5 %	91.1%
5	Strongly agree	37	8.9 %	100.0%

Item 14: Please select the response that best represents your experience using the online Welcome Week event selection site:

Resp. Rate: 415 (98.34%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Very easy	94	22.7 %	22.7%
2	Easy	265	63.9 %	86.5%
3	Easy, once my technical difficulties were resolved	33	8.0 %	94.5%
4	Difficult because of technical difficulties	10	2.4 %	96.9%
5	Difficult	9	2.2 %	99.0%
6	Very difficult	4	1.0 %	100.0%

Item 15: The Welcome Week check-in process was smooth and efficient.

Mean: 4.22   **Median:** 4.00   **Std. Dev.:** 0.73   **Resp. Rate:** 416 (98.58%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	1	0.2 %	0.2%
2	Disagree	10	2.4 %	2.6%
3	Neutral	39	9.4 %	12.0%
4	Agree	214	51.4 %	63.5%
5	Strongly agree	152	36.5 %	100.0%
	I did not check-in	0	0.0 %	100.0%

Item 16: In my small group meeting, I was able to: (Mark all that apply.)

Resp. Rate: 409 (96.92%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Understand what was expected of me during Welcome Week	314	76.8 %	N/A
1	Understand my personalized schedule	208	50.9 %	N/A
1	Understand the role of my Welcome Week leader	205	50.1 %	N/A
1	Interact with classmates	281	68.7 %	N/A
1	Interact with someone who is different from me	174	42.5 %	N/A
1	Ask questions	238	58.2 %	N/A
1	Understand the University's expectations of me	203	49.6 %	N/A
1	Be introduced to the Student Conduct Code	230	56.2 %	N/A
1	Understand my responsibility to my college experience	186	45.5 %	N/A
1	Be encouraged to be academically and personally successful	179	43.8 %	N/A
1	Other	9	2.2 %	N/A
	Total	2227		

Item 17: How would you describe your overall experience at Convocation?

Mean: 4.61   **Median:** 5.00   **Std. Dev.:** 1.00   **Resp. Rate:** 412 (97.63%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Very poor	1	0.2 %	0.2%
2	Poor	5	1.2 %	1.5%
3	Fair	41	10.0 %	11.4%
4	Good	154	37.4 %	48.8%
5	Very good	116	28.2 %	76.9%
6	Excellent	95	23.1 %	100.0%

Item 18: Please indicate which three of the following aspects of Convocation were the most memorable for you? (Please do not select more or less than 3)

Resp. Rate: 416 (98.58%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Academic procession	55	13.2 %	N/A
1	Address from president	249	59.9 %	N/A
1	Address from recent graduate	112	26.9 %	N/A
1	Videos from current and new students	78	18.8 %	N/A
1	Class of 2014 tassels given by the President	195	46.9 %	N/A
1	Faculty presentation	38	9.1 %	N/A
1	Band	348	83.7 %	N/A
1	Being with friends/meeting new people	111	26.7 %	N/A
	Total	1186		

Item 19: The Convocation program: Made me feel welcomed into the campus community as a member of the Class of 2014

Mean: 4.27	**Median:** 4.00	**Std. Dev.:** 0.70	**Resp. Rate:** 407 (96.45%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	2	0.5 %	0.5%
2	Disagree	3	0.7 %	1.2%
3	Neutral	38	9.3 %	10.6%
4	Agree	206	50.6 %	61.2%
5	Strongly agree	158	38.8 %	100.0%

Item 20: The Convocation program: Began to build my sense of community on campus

Mean: 4.03	**Median:** 4.00	**Std. Dev.:** 0.75	**Resp. Rate:** 402 (95.26%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	3	0.7 %	0.7%
2	Disagree	9	2.2 %	3.0%
3	Neutral	62	15.4 %	18.4%
4	Agree	225	56.0 %	74.4%
5	Strongly agree	103	25.6 %	100.0%

Item 21: The Convocation program: Helped foster my institutional pride

Mean: 4.04	**Median:** 4.00	**Std. Dev.:** 0.75	**Resp. Rate:** 404 (95.73%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	4	1.0 %	1.0%
2	Disagree	8	2.0 %	3.0%
3	Neutral	58	14.4 %	17.3%
4	Agree	232	57.4 %	74.8%
5	Strongly agree	102	25.2 %	100.0%

Item 22: The Convocation program: Helped foster my institutional respect

Mean: 4.04	**Median:** 4.00	**Std. Dev.:** 0.73	**Resp. Rate:** 400 (94.79%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	2	0.5 %	0.5%
2	Disagree	8	2.0 %	2.5%
3	Neutral	61	15.3 %	17.8%
4	Agree	229	57.3 %	75.0%
5	Strongly agree	100	25.0 %	100.0%

Item 23: The Convocation program: Helped me understand that I have individual responsibility to the community

Mean: 3.88		Median: 4.00		Std. Dev.: 0.79	Resp. Rate: 399 (94.55%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	2	0.5 %	0.5%
2	Disagree	15	3.8 %	4.3%
3	Neutral	96	24.1 %	28.3%
4	Agree	203	50.9 %	79.2%
5	Strongly agree	83	20.8 %	100.0%

Item 24: The Convocation program: Reminded me that I need to be intentional in creating a successful college experience

Mean: 4.11		Median: 4.00		Std. Dev.: 0.72	Resp. Rate: 399 (94.55%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	2	0.5 %	0.5%
2	Disagree	7	1.8 %	2.3%
3	Neutral	51	12.8 %	15.0%
4	Agree	224	56.1 %	71.2%
5	Strongly agree	115	28.8 %	100.0%

Item 25: The Convocation program: Made me feel connected to the University

Mean: 4.11		Median: 4.00		Std. Dev.: 0.75	Resp. Rate: 396 (93.84%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	3	0.8 %	0.8%
2	Disagree	6	1.5 %	2.3%
3	Neutral	55	13.9 %	16.2%
4	Agree	211	53.3 %	69.4%
5	Strongly agree	121	30.6 %	100.0%

Item 26: During College Day, I was able to interact with:

Resp. Rate: 378 (89.57%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Faculty	188	49.7 %	N/A
1	Staff	200	52.9 %	N/A
1	Upperclassmen	144	38.1 %	N/A
1	Student Organizations	59	15.6 %	N/A
1	Alumni	123	32.5 %	N/A
1	Members of the Twin Cities community	221	58.5 %	N/A
1	Other	21	5.6 %	N/A
	Total	956		

Item 27: I participated in the following site visit:

Resp. Rate: 408 (96.68%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Cargill	60	14.7 %	14.7%
2	Ecolab	48	11.8 %	26.5%
3	General Mills	50	12.3 %	38.7%
4	Land O'Lakes	56	13.7 %	52.5%
5	Old Dutch	27	6.6 %	59.1%
6	Target	61	15.0 %	74.0%
7	Toro	52	12.7 %	86.8%
8	Travelers	53	13.0 %	99.8%
9	Other	1	0.2 %	100.0%

Item 28: College Day activities encouraged me to think about my major and/or career goals.

Mean: 4.06		**Median:** 4.00		**Std. Dev.:** 0.81		**Resp. Rate:** 401 (95.02%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	1	0.2 %	0.2%
2	Disagree	13	3.2 %	3.5%
3	Neutral	75	18.7 %	22.2%
4	Agree	185	46.1 %	68.3%
5	Strongly agree	127	31.7 %	100.0%

Item 29: College Day activities confirmed my decision to attend the Carlson School of Management and the University of MN.

Mean: 4.09		**Median:** 4.00		**Std. Dev.:** 0.91		**Resp. Rate:** 395 (93.60%)

Val #	Answer Text	Frequency	Graph	Cumulative
1	Strongly disagree	4	1.0 %	1.0%
2	Disagree	15	3.8 %	4.8%
3	Neutral	78	19.7 %	24.6%
4	Agree	144	36.5 %	61.0%
5	Strongly agree	154	39.0 %	100.0%