Dear University Partners:

In an effort to support the transition and persistence of first-year students, Orientation & First-Year Programs (OFYP) provides a variety of programs and services. In addition to supporting our office mission, OFYP contributes and supports the University of Minnesota’s mission of education, research and outreach by “helping individuals respond to their changing environments, and by making the knowledge and resources created and preserved at the University accessible to the citizens of the state, the nation, and the world” (University of Minnesota web page, March 11, 2008). All programs are implemented with a student-centered approach while ensuring a seamless transition as University community members.

The 2008 program cycle proved to be very exciting! We served first-year students including: freshmen, transfer and graduates, as well as parents of first-year students. We implemented Welcome Week, held on August 27 – September 1. We have been planning this campus-wide initiative for over two years, involving many campus departments. This six-day program was required for all freshmen. Our other major programmatic areas were orientation, MyU first-year and transfer web portals, Kick-It!, online orientation, Gopher Guide, as well as other electronic and print communications.

The goal of the OFYP 2008 Annual Report is to provide program statistics and a big picture of the programs and services offered in an effort to fulfill our office mission. The very nature of our work is in collaboration. I invite you to learn more about many of the accomplishments of OFYP by reading the following pages. Your feedback is also welcome as we truly appreciate the support we receive campus-wide and value you as our partners in ensuring that students have a successful transition to collegiate life.

Sincerely,

Beth M. Lingren Clark
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<td>Feedback from Transfer Students</td>
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</table>
New Accomplishments
These programs were enhanced through many partnerships.

- We successfully implemented Welcome Week - a six-day, campus-wide program required of all incoming freshmen. Students participated in great numbers. We are still analyzing the data, but the feedback from all involved has been extremely positive.

- Through the work of an assessment committee, we have utilized the class of 2011 who did not have Welcome Week, as the baseline cohort. We have implemented many instruments to measure the impact of the first-year experience, student retention and success. Through this process, we have identified themes and issues for incoming students and have made adjustments to messages and program content accordingly. We will continue to implement and evaluate the same measure for the Class of 2012.

- With the support of the Office of Measurement Services, we committed time and resources to our assessment processes in an effort to move beyond program satisfaction and into a data-driven decision-making assessment process.

- We continue to work with Academic Support Resources to manage and enhance a centralized database to track orientation attendance. Additionally, we added the ability to track Welcome Week participation and attendance at specific events.

- As the International student enrollment numbers continue to increase, we have made great strides in reaching out to this population. We have worked closely with an International Enrollment group to outline the international process, identify gaps and inconsistencies, as well as collaborate with all involved in a more intentional way.

Statistics
Translation of the numbers:

- Our call volume and web site hits were consistent with our program cycle. We saw an increase in call volume from Summer of 2007.

- In 2008, freshmen were not responding or acting as they have in the past. This was tracked by slow-paced orientation sign-up rates as well as lower first-year portal log-ins. We will continue to strive to understand how students want to be communicated with and what will influence them to take action earlier.

- The show rate for freshmen orientation was 95% of the students who signed up, as well as 95% of students who confirmed their enrollment.

- The freshmen international enrollment grew from 150 in 2007, to over 250 in 2008. This created many challenges for our programs as students attended the last orientation dates. Additionally, many students deferred their enrollment confirmation fee with the intent to enroll, but did not attend. This has an impact on our budget process. As mentioned, we continue to work with colleagues to streamline the international transition process and better serve the needs of this population.

- We continue to strive to reach more parents through Parent Orientation. The number of parents attending Freshman Parent Orientation increased compared to the previous year. In 2008, we served around 4,000 parents as compared to 3,700 in 2007. Attendance in the Transfer Parent Orientation Program has also increased.

- Freshmen unique portal log in numbers for the Class of 2012 continued to remain high (around 90%) throughout the semester. This is higher than the activity for the Class of 2011 numbers and significantly higher than previous Class numbers.

- A significant number of transfer students chose to participate in online orientation— about 62% of students who attended orientation.
Vision
All entering students will experience a seamless transition and become engaged community members.

Mission
The mission of OFYP is to provide quality transitional experiences, in collaboration with other University departments that maximize students’ potential for personal and academic success and assist them in adjusting to the challenges presented by collegiate life.

Core Values
Student Success
Dedicated to the success of each individual.

Building Community
Celebrating diversity, encouraging responsibility and creating a sense of belonging.

Collaboration
Strengthening our work by building internal and external relationships.

Leadership
Developing the leader within us all.

Commitment to Excellence
Pursuing our work with professionalism, innovation, scholarship, and integrity.
**OFYP Staff**

*Program Year 2008 (January 2008 – December 2008)*

## Full-Time Staff

**Beth Lingren Clark, Ph.D., Director**

**Katie Granholm, Orientation Coordinator**
- Focus: Transfer and Parent Orientation

**Nikki Grosz, Assistant Director**
- Focus: Operations, Gopher Guide and Office Manager

**Lisa Gruszka, Associate Director**
- Focus: Orientation Programs and Graduate Student Orientation

**Josh Huston, Information Technology Specialist** *started August 2008*
- Focus: Web and Databases

**James Liberman, First-Year Programs Coordinator**
- Focus: Welcome Week and Kick It!

**Dan Nordin, Information Technology Specialist** *resigned August 2008*
- Focus: Web and Databases

**Bill O’Connor, Assistant Director**
- Focus: Communication, Marketing, and Public Relations

**Jenny Porter, Associate Director**
- Focus: Welcome Week and First-Year Programs

**Joanne Reeck, Coordinator** *resigned May 2008*
- Focus: Leadership Training and Development

## Orientation Staff

**Program Assistants**

<table>
<thead>
<tr>
<th>Nick Arachikavitz</th>
<th>Max Hofer</th>
<th>Christopher Shivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stephen Courchane</td>
<td>David Holt</td>
<td>Jason Spicher</td>
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<tr>
<td>Matthew Dahlberg</td>
<td>Beth Huber</td>
<td>Nafisa Teague</td>
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<tr>
<td>Preston Davis</td>
<td>Jessica Judd</td>
<td>Rachel Timman</td>
</tr>
<tr>
<td>Thomas Dobberke</td>
<td>Eric Kramlinger</td>
<td>Tung Truong</td>
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<td>Lauren Ericson</td>
<td>Amanda Laskowski</td>
<td>Elizabeth Vermeulen</td>
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<td>Cassandra Eveans</td>
<td>Mark Nagel</td>
<td>Jamie Wacholz</td>
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<td>Samantha Fung</td>
<td>Bernice Prigge</td>
<td>Sarah Young</td>
</tr>
<tr>
<td>Matthew Haga</td>
<td>Cortez Riley</td>
<td><em>also supervised</em></td>
</tr>
<tr>
<td>Samantha Hager</td>
<td>Sarah Schulthess</td>
<td>Welcome Week Leaders</td>
</tr>
</tbody>
</table>
Student Staff

Student Program Coordinators
    Jason Bergeron
    Leigh Kirschner
    Kelly O'Connor
    Austin Wellman

Office Assistants (Academic Year)
    Kelly Burke (Spring)
    Stephen Courchane
    Natalie Randall
    Jessie Shoemaker (Fall)
    Liz Sierminski

Office Assistants (Summer)
    Grace Kinder
    Carolyn Mann
    Julie Pevan

Communications & Technology Intern
    Michael Diener

First-Year Operations Assistant
    Liz Sierminski

Program Support Staff (OPA’s)
    Samone Derks
    Tim Normandt
    Lucas Johnson
    Nathan Waldvogel
    Sarah Woessner (Welcome Week)

Orientation Check-In Staff
    Tyler Adler
    Marisa Bayer
    Sarah Chandler
    Sarah Davy
    Caitlin Johnson
    Anna Moes
    Tim Normandt
    Trixy Tran
    Alice Widstrand
    Rachel Williams
Welcome Week Leaders

Janel Abel  Nicolas Caretta  Paul Evans
Leland Abide  Andrew Carlson  Aileen Flynn
Issak Abraham  Kathryn Casey  Paul Fosaaen
Muna Adani  Jane Chen  Joseph Francaviglia
Katie Aleckson  Martin Chorzempa  Amanda Free
Christine Anderson  Jessica Chung  Kelsey Gallagher
Matt Anderson  Carolyn Cochenour  Katelin Garfield
Peter Anderson  Steven Conlon  Hayley Gautsch
Julia Arnquist  Erin Coogan  Julianne George
Laura Asmuth  Sydna Cooper  Heidi Gerten
Michele Atkins  Heidi Corbett  Sami Ghandour
Jamie Bachaus  Rachel Cordes  Jennifer Giampietro
Karen Baker  Tommy Cramblit  Justin Giguere
Mark Bates  Scott Cunningham  Adrian Gonzalez
Laura Battaglia  Sarah Davy  Sheffield Goodrich
Marisa Bayer  Katherine Derbyshire  Abigail Goshert
TJ Beadnell  Katherine Driscoll  William Grant
Brian Bernier  Julie Droegemueller  Jessica Grape
Sean Bernstein  Jennifer Dubman  Ross Gregerson
Christopher Bevan  Alex Dyba  Alexandra Gregory
Todd Billington  Catherine Dykstra  Mark Grindy
Carly Blair  Ryan Eddy  Andrew Grover
Megan Borgert-Spaniol  Eric Eickhof  Linell Grzesik
Michael Brandt-Kalinowski  Karen Eidem  Allison Gullick
Nicolas Branshaw  Jermaine Elliott  Katie Gustafson
Morgan Browne  Courtney Elmergreen  Kristin Haag
Michael Bruce  Rebecca Emmons  Maren Haas
Ashleigh Burt  Sarah Endres  Stephanie Haas
Carolyn Erbach  Shawn Haggith
Brittany Haigh
Callie Hall
Holly Halter
Kayleigh Halter
Mallory Hansen
Christine Harlander
Stephanie Harms
Geneva Harris
Justin Hasbrouck
Nicole Hass
Kari Haugen
Trisha Heerah
Amanda Hegeman
Jennifer Hejna
Vanessa Hellestad
Kirsten Hellquist
Jeffrey Helseth
Alex Hendricks
Erinn Hermsen
David Hess
Tracy Hess
Josh Heurung
Allison Higgins
Stacie Hill
Erin Hiti
Christopher Hodge
Rachel Hoffart
Emily Houghton
Nick Howell
Denny Huang
Elizabeth Huddle
Aubree Huso
Joshua Imobersteg
Alex Johnson
Ashton Johnson
Jessie Johnson
Neil Johnston
Jokondo Jokondo
Nichole Jonas
Tessa Jonson
Matt Jorjorian
Michelle Joseph
Kevin Juleen
Wade Kaardal
Kari Kahlenberg
Lindsay Kail
Jason Kang
Payal Kapoor
Carolyn Kennedy
Katie Kennedy
Brooke Keys
Atif Khan
Brittany Kiecker
Renee Kieler
Joshua Kiley
Katie Kilgore
Shin-Young Kim
Andrew Kirchman
Meredith Knaak
Tharon Knowlton
Molly Knutson
Kailey Koepplin
Eric Kracht
Nicholas Kranowski
Hillary Krause
Alex Kruse
Nicole LaHaye
Daniel Lans
Brooke Lattin
Andrew Lau
Anna Laurenzo
Chelsea Lee
Christopher Lee
Natarah Lee
Natasha Lee
Rob Leeson
Amanda Legler
Katie Leinenkugel
Jessica Lemanski
Brittney Lemke
Carissa Lenzmeier
Kelsey Lepp
Angela Li
Brittany Libra
Emily Lind
Jessica Lloyd
Alexis Long
<table>
<thead>
<tr>
<th>Name</th>
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<td>Martha Mackmiller</td>
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<td>Sarah Murawski</td>
<td>Chad Patel</td>
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<td>Nick Patnode</td>
<td>Grady Rudolph</td>
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<td>Casey Pennington</td>
<td>Melissa Ruppert</td>
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<td>Elizabeth Sander</td>
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<td>Sarah Poluha</td>
<td>Tommy Santori</td>
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<td>Stephanie Potter</td>
<td>Joel Sarapashire</td>
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<td>Dylan Nitzkorski</td>
<td>Christa Prodzinski</td>
<td>Sarah Savage</td>
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<td>Meredith Schaubert</td>
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<td>Maddy O’Connor</td>
<td>Meagan Radziej</td>
<td>Crystal Schemenauer</td>
</tr>
<tr>
<td>Hannah Okray</td>
<td>Audra Ragan</td>
<td>Amanda Schiltz</td>
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Elke Schmidt  
Alison Schneider  
Andrew Schneider  
Laura Schnell  
Lauren Schoenfeldt  
Gretchen Schreiber  
Matt Schuette  
Melissia Schull  
Kevin Schultz  
Lindsay Schwartz  
Kim Scrivener  
Brian Secrist  
Devin Seese  
Nicole Seitz  
Eric Semborski  
Sam Semler  
Stephanie Servi  
Lizzie Severson  
Zainah Shaker  
Rob Shields  
Chiharu Shiihara  
Katherine Simondet  
Erik Skillrud  
Jason Skinner  
Megan Sleeper  
Anne Slisz  
Collin Smith  
Emily Smith  
Justin Snesrud  
Sylvia Sng  
Elin Soderberg  
Rochel Sodetani  
Melissa Sohns  
Chase Solarin  
Chelsea Sowers  
Peter Spitsnoggle  
Anna Spratt  
Aditya Srinath  
Michelle Staack  
Christina Steel  
Brette Stoneberg  
Doug Strane  
Takuiro Suganuma  
Kelly Sullivan  
Erin Theisen  
Ross Thomas  
Trisha Thompson  
Daniel Tinucci  
Sarah Trehey  
Jason Tripp  
Sarah Turner  
Jennifer Ukura  
Katarina Vaughn  
Michael Vieira  
Betsy Vose  
Ali Vujovich  
Lauren Walker  
Meghan Walter  
Junao Wang  
Katie Weber  
Kimberly Weber  
Elizabeth Wehrheim  
Sarah Wehrheim  
Whitney Wellenstein  
Sam Wells  
Delaine Wendling  
William Werb  
Katie White  
Asa Widiastomo  
Alice Widstrand  
Kori Wilber  
Kristen Wilinski  
Kimberly Woletz  
Katarina Wrzos  
Matthew Wunderlich  
Kysa Youngren
The past year has been a transition year for our departmental budgets. With the addition of Welcome Week to our office, our annual budget has grown from $1.2 million to $2.7 million.

However, we have also seen a reduction in Confirmation Fees collected due to a smaller First-Year class size in Fall 2008.

This past year also saw the University’s transition from CUFS (College and University Financial System) to EFS (Enterprise Financial System). This transition has brought many challenges that are only now beginning to be resolved. The largest issue has been a lack of reports available to reconcile our accounts. Without reporting, it has been difficult to accurately assess the status of our accounts, and to make financial decisions.

<table>
<thead>
<tr>
<th>Program/Account</th>
<th>Funding Source</th>
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<tr>
<td>Welcome Week</td>
<td>O&amp;M (primary), Sponsorships</td>
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<tr>
<td>Freshman Orientation</td>
<td>Freshman Confirmation Fees</td>
</tr>
<tr>
<td>Transfer Orientation</td>
<td>Transfer Confirmation Fees</td>
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<tr>
<td>Graduate Orientation</td>
<td>Graduate Orientation Fee</td>
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<td>Parent Orientation</td>
<td>Program Fees paid by Parents</td>
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<td>First-Year Programming</td>
<td>O&amp;M, Freshman/Transfer Confirmation Fees</td>
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<td>Central Office</td>
<td>O&amp;M, Freshman/Transfer Confirmation Fees</td>
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<tr>
<td>Category</td>
<td>Percentage of Budget</td>
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<td>---------------------------------------</td>
<td>----------------------</td>
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<tr>
<td>O/M (State)</td>
<td>51%</td>
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<tr>
<td>Confirmation/Orientation Fees</td>
<td>39%</td>
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<tr>
<td><strong>Freshman (NHS):</strong></td>
<td></td>
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<tr>
<td>Freshman Confirmation Fee $160</td>
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<tr>
<td>Spring 2008</td>
<td>83 students</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>5498 students</td>
</tr>
<tr>
<td><strong>Transfer (NAS):</strong></td>
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<tr>
<td>Transfer Confirmation Fee $70</td>
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<tr>
<td>Spring 2008</td>
<td>895 students</td>
</tr>
<tr>
<td>Fall 2008</td>
<td>1972 students</td>
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<tr>
<td><strong>Graduate:</strong></td>
<td></td>
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<tr>
<td>Graduate Confirmation Fee $40</td>
<td></td>
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<tr>
<td>Fall 2007*</td>
<td>1234 students</td>
</tr>
<tr>
<td>Spring 2008</td>
<td>64 students</td>
</tr>
<tr>
<td>Summer 2008</td>
<td>11 students</td>
</tr>
<tr>
<td>*timing of fee collection</td>
<td></td>
</tr>
<tr>
<td><strong>Sales/Sponsorships:</strong></td>
<td>10%</td>
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</table>
Call Volume
From May through August, the front desk answered 3,920 phone calls from new students, their parents, and members of the University community. This reverses the downward trend we have observed the past three years. (The summer of 2007 we received 3,543 calls, the summer of 2006 we received 3,762 calls, and summer of 2005, we received 4,335 calls, in the same time frame.) The upswing in phone calls can be attributed to the implementation of Welcome Week.

Because of the cyclical nature of our programs, we expect increased traffic during certain times of the year. We saw a large increase in the amount of traffic to our website occur in Spring and Summer.

CRM
The CRM tool is a way to give increased access to those we serve, allowing for 24-hour access to information in the form of FAQ’s. It is searchable by topic. OFYP participated as one of the pilot departments in 2007 under the direction of Admissions.
* Due to changes in record keeping, no data is available for September –November 2007.
Over the course of the 2008 calendar year, Orientation & First-Year Programs coordinated University information for new students through the MyU web portal. By targeting specific transitional audiences, we have been able to provide current and applicable information regarding our programs, such as New Student Orientation and Welcome Week, as well as information from undergraduate admitting colleges and University departments.

For new first-year students in the Class of 2012, OFYP coordinated checklists, expectations, and information that was specific to first-time university students. By using this MyU view, we were able to target freshmen with information about the new Welcome Week program. For new transfer students coming to the Twin Cities campus, MyU allowed us to provide messaging about important transfer programs, such as Online Orientation and Leaders In Transition - Living Learning Community.

Enrolled first-year students have access to the undergraduate view after their first day of classes, but cells have been programmed that allow OFYP to add first-year specific information directly for those students. This has allowed us to offer surveys about Welcome Week, once it was over, and to promote Kick It!, which is designed to keep freshmen engaged on campus throughout their first two semesters.

The unique log-ins chart provides a quick glimpse of how many students were logging in to the MyU portal each week for 2008. Only data for students who belonged to one of our three transitional MyU views are included. The Class of 2012 started logging into the portal after confirming their enrollment at much slower rates than previous classes. However, due to Welcome Week, Kick-It and other messages, the number of unique log-ins has exceeded those of previous classes peaking at over 90% and maintaining over 80% into November. There was a significant spike in late July as students were preparing for Welcome Week.
TRANSITIONAL PORTAL USAGE BY WEEK
Class of 2011, 2012, and Transfer Student Portal Views
New first-year students enrolling in fall, attend a two-day, overnight orientation experience during June, July or August. Based on a small group model, students learn about what to expect from the University of Minnesota, meet with their college of enrollment, and register for classes. Students enrolling in the spring attend a one-day orientation program during the beginning of January.

All confirmed freshman students pay $160 confirmation fee.

What students said....

“At first I thought it was a little long and stretched out, but then I think it makes it easier for kids to pick their classes and makes them more confident. I feel if I would have picked my classes the first 3 hours I got to orientation it would have been more confusing and I wouldn’t be too sure of myself. Today I felt confident in my choices and I made a new friend.”

“Thank you for putting on this fantastic orientation. Many of my friends’ orientations at different colleges were just a day or even just a couple of hours. I’m glad I had the opportunity to spend some time on campus and meet people at orientation. I feel a lot better about beginning college.”

“Thank you so much to everyone who helped to make this experience so wonderful! I am very excited to attend the University of Minnesota and to avail of the many great opportunities of both the school and the city.”
**Spring 2008**

<table>
<thead>
<tr>
<th>College</th>
<th>Check-In List (College)</th>
<th>Actual Check-In (OFYP)</th>
<th>% Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLA</td>
<td>43</td>
<td>42</td>
<td>98%</td>
</tr>
<tr>
<td>IT</td>
<td>9</td>
<td>7</td>
<td>78%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>52</strong></td>
<td><strong>49</strong></td>
<td><strong>94%</strong></td>
</tr>
</tbody>
</table>

*52 students confirmed they were attending the U of M. 94% of the students who confirmed actually attended Orientation.

**Fall 2008**

<table>
<thead>
<tr>
<th>College</th>
<th>Check-In List (College)</th>
<th>Actual Check-In (OFYP)</th>
<th>% Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLA</td>
<td>2503</td>
<td>2733</td>
<td>109%</td>
</tr>
<tr>
<td>IT</td>
<td>808</td>
<td>817</td>
<td>101%</td>
</tr>
<tr>
<td>CSOM</td>
<td>449</td>
<td>413</td>
<td>92%</td>
</tr>
<tr>
<td>CEHD</td>
<td>475</td>
<td>443</td>
<td>93%</td>
</tr>
<tr>
<td>CBS</td>
<td>300</td>
<td>286</td>
<td>95%</td>
</tr>
<tr>
<td>CFANS</td>
<td>322</td>
<td>308</td>
<td>96%</td>
</tr>
<tr>
<td>CDes</td>
<td>133</td>
<td>105</td>
<td>79%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>5367</strong></td>
<td><strong>5105</strong></td>
<td><strong>95%</strong></td>
</tr>
</tbody>
</table>

*5367 students confirmed they were attending the U of M. 95% of the students who confirmed actually attended Orientation.

*Total Fall NHS Enrollment = 5106

* For additional detail, see “Weekly Orientation Number Tracking 2008.xls”

* Note: Check-In list numbers include unknown small number of duplicates due to student’s rescheduling of Orientation Dates.

* As previously mentioned, the number of freshmen international students grew from approximately 150 in 2007 to over 250 in 2008. This had tremendous programmatic implications in creating a positive transition for these students. Having a target number would be helpful for planning purposes.
New transfer students have two options for fulfilling the orientation requirement. Students have the option of attending a one-day, on-campus orientation program, or attending a half-day, on-campus orientation program with advanced participation in online orientation. At orientation, students meet with representatives from their college and register for classes, have the opportunity to explore campus, and can attend afternoon sessions about University resources and services.

The online orientation program, administered through WebCT Vista, consists of content regarding University resources, services, and policies, as well as separate content provided by the student’s college of enrollment. Completion of online orientation allows students to shorten their on-campus orientation day and takes the place of the afternoon sessions.

All confirmed transfer students pay $70 confirmation fee.

### On-Campus Orientation: Spring 2008

<table>
<thead>
<tr>
<th>College</th>
<th>Check-In List (College)</th>
<th>Actual Check-In (OFYP)</th>
<th>% Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLA</td>
<td>446</td>
<td>461</td>
<td>103%</td>
</tr>
<tr>
<td>IT</td>
<td>75</td>
<td>69</td>
<td>92%</td>
</tr>
<tr>
<td>CBS</td>
<td>46</td>
<td>41</td>
<td>89%</td>
</tr>
<tr>
<td>CFANS</td>
<td>45</td>
<td>38</td>
<td>84%</td>
</tr>
<tr>
<td>CDes</td>
<td>14</td>
<td>14</td>
<td>100%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>626</strong></td>
<td><strong>623</strong></td>
<td><strong>99.5%</strong></td>
</tr>
</tbody>
</table>

*737 students confirmed they were attending the U of M. 84.5% of the students who confirmed actually attended Orientation.*

*Note: Check-In list numbers include unknown small number of duplicates due to student’s rescheduling of Orientation Dates.*

*No data is available for spring 2008 Online Orientation completion.*
On-Campus Orientation: Fall 2008

<table>
<thead>
<tr>
<th>College</th>
<th>Check-In List (College)</th>
<th>Actual Check-In (OFYP)</th>
<th>% Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLA</td>
<td>1032</td>
<td>912</td>
<td>88%</td>
</tr>
<tr>
<td>IT</td>
<td>386</td>
<td>306</td>
<td>79%</td>
</tr>
<tr>
<td>CBS</td>
<td>162</td>
<td>135</td>
<td>83%</td>
</tr>
<tr>
<td>CFANS</td>
<td>130</td>
<td>116</td>
<td>89%</td>
</tr>
<tr>
<td>CDes</td>
<td>73</td>
<td>65</td>
<td>89%</td>
</tr>
<tr>
<td>CSOM</td>
<td>82</td>
<td>73</td>
<td>89%</td>
</tr>
<tr>
<td>CEHD</td>
<td>121</td>
<td>85</td>
<td>70%</td>
</tr>
<tr>
<td>Nursing</td>
<td>28</td>
<td>26</td>
<td>93%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2014</strong></td>
<td><strong>1718</strong></td>
<td><strong>85%</strong></td>
</tr>
</tbody>
</table>

*2038 students confirmed they were attending the U of M. 90.6% of the students who confirmed actually attended Orientation.

* Note: Check-In list numbers include unknown small number of duplicates due to student’s rescheduling of Orientation Dates.

Online Orientation: Fall 2008

<table>
<thead>
<tr>
<th>College</th>
<th>Attended</th>
<th># Completed Online Orientation</th>
<th>% Completed Online Orientation</th>
<th>2007</th>
<th>2006</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS</td>
<td>146</td>
<td>128</td>
<td>88%</td>
<td>70%</td>
<td>98%</td>
</tr>
<tr>
<td>CDes</td>
<td>65</td>
<td>33</td>
<td>49%</td>
<td>68%</td>
<td>58%</td>
</tr>
<tr>
<td>CEHD</td>
<td>91</td>
<td>82</td>
<td>90%</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>CFANS</td>
<td>118</td>
<td>74</td>
<td>63%</td>
<td>41%</td>
<td>46%</td>
</tr>
<tr>
<td>CLA</td>
<td>912</td>
<td>619</td>
<td>68%</td>
<td>75%</td>
<td>75%</td>
</tr>
<tr>
<td>CSOM</td>
<td>60</td>
<td>26</td>
<td>43%</td>
<td>43%</td>
<td>57%</td>
</tr>
<tr>
<td>IT</td>
<td>272</td>
<td>137</td>
<td>50%</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1780</strong></td>
<td><strong>1099</strong></td>
<td><strong>62%</strong></td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

What students said....

• Very informative, feels like I have a good grasp of where resources are at now.

• Thank you for taking the time and effort into doing this to welcome newcomers!
Parents of new students are invited to attend an optional parent orientation program. This one-day program runs concurrent to freshmen orientation and provides parents the opportunity to learn more about tuition, financial aid, and billing; health and safety; their student’s college of enrollment; housing; and typical first-year transition issues.

**Spring 2008**

The cost of this program to parents: $0

*Spring 2008 data is unavailable.

**Fall 2008**

Program Costs:
- Parent Orientation Day Program: $25
- Parent Orientation Day Program - On-site: $35
- Parent Orientation Day Program - Child: $10
- Evening Parent Program: $30

**Day Program**

Total parents who attended in 2008: 3907
Total parents who attended in 2007: 3777*
Total parents who attended in 2006: 3596*

*Spring 2008 data is unavailable.
*75% of our students bring at least one parent to orientation
*52.4% of freshmen had at least one or more parent/guest attend Parent Orientation
What parents said....

• Very informational; we considered not attending orientation since we already have one in college. We are so glad we took part- everything was great!

• Wonderful speakers/presenters

• I thought that it was a wonderful experience! You spent the right amount of time on each area. It was entertaining, and very informative.

• Great job! Top notch! Excellent speakers! Well organized! Friendly! Enthusiastic! So glad our daughter chose U of M!

• This was great. Loved it. Speakers were knowledgeable and enthusiastic! Thanks for making things a lot easier for parents!
Parents of new transfer students are invited to attend an optional parent orientation program. This half-day program runs concurrent to transfer orientation and provides parents the opportunity to learn more about tuition, financial aid, and billing; health and safety; university resources; and the parent program.

The cost of this program to parents is $0.

Spring 2008

*Spring 2008 data is unavailable.

Note: Unknown additional parents did not pre-register or sign-up on site for the program, but did attend.

<table>
<thead>
<tr>
<th>Dates</th>
<th>Pre-Registered</th>
<th>On-Site Registrants</th>
<th>Total Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 21–22</td>
<td>28</td>
<td>39</td>
<td>57</td>
</tr>
<tr>
<td>August 4–6</td>
<td>59</td>
<td>44</td>
<td>96</td>
</tr>
<tr>
<td>August 11–15</td>
<td>47</td>
<td>47</td>
<td>88</td>
</tr>
<tr>
<td>August 20</td>
<td>5</td>
<td>6</td>
<td>11</td>
</tr>
<tr>
<td>August 29</td>
<td>6</td>
<td>5</td>
<td>9</td>
</tr>
<tr>
<td><strong>TOTAL:</strong></td>
<td><strong>145</strong></td>
<td><strong>141</strong></td>
<td><strong>261</strong></td>
</tr>
</tbody>
</table>

*Fall 2007 Attendance: 144 Pre-Registered, 153 On-Site Registrants, 297 total Attendees

*Note: Unknown additional parents did not pre-register or sign-up on site for the program, but did attend.

What parents said....

• Very informative! Moved right along- excellent speakers!
• Well organized and very informative (without info overkill).
• Loved the separate program from the student. I attended this program to get info, but did not attend to “hold hands” with my daughter all day.
Graduate Student Orientation is made up of four major components: Welcome Day, Writing Workshops, Library Workshop and tours. Each fall 2 identical Welcome Days are available for new graduate students to select from. This program includes a resource fair, presentations on academic integrity, health and benefits, and academic incivility. In addition, we offer two writing workshops for English and non-native speakers of English. We have a similar programming in January. In 2008, we reintroduced a University Libraries: The Key to Graduate Success that was so popular we had to offer a second session. Finally, there is a campus tour and a Twin Cities sightseeing tour as part of the summer program.

OFYP works closely with the Council of Graduate Students and the Graduate School to plan and promote these programs.

The GSO Orientation Fee assessed to invited students was $50. This was increased from $40. There had not been an increase since the creation of the fee.

*Note: These are not all unique students. Some students may have attended more than one orientation program.

<table>
<thead>
<tr>
<th>Event</th>
<th>On Check-In List</th>
<th>Walk-On</th>
<th>Total Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Day</td>
<td>29</td>
<td>1</td>
<td>23</td>
</tr>
<tr>
<td>Native Writing Workshop</td>
<td>17</td>
<td>--</td>
<td>13</td>
</tr>
<tr>
<td>Non-Native Writing Workshop</td>
<td>10</td>
<td>3</td>
<td>11</td>
</tr>
<tr>
<td>TOTAL</td>
<td>56</td>
<td>4</td>
<td>47</td>
</tr>
</tbody>
</table>
## Fall 2008

<table>
<thead>
<tr>
<th>Event/Date</th>
<th>Pre-Registered</th>
<th>No Show</th>
<th>On-Site Add</th>
<th>Total Attended</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Welcome Days</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 19</td>
<td>319</td>
<td>48</td>
<td>38</td>
<td>309</td>
</tr>
<tr>
<td>August 20</td>
<td>266</td>
<td>77</td>
<td>29</td>
<td>218</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>585</strong></td>
<td><strong>125</strong></td>
<td><strong>67</strong></td>
<td><strong>527</strong></td>
</tr>
<tr>
<td><strong>Native Writing Workshop</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 18</td>
<td>61</td>
<td>13</td>
<td>10</td>
<td>58</td>
</tr>
<tr>
<td>August 19</td>
<td>60</td>
<td>0</td>
<td>7</td>
<td>67</td>
</tr>
<tr>
<td>September 13</td>
<td>40</td>
<td>13</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>161</strong></td>
<td><strong>26</strong></td>
<td><strong>17</strong></td>
<td><strong>125</strong></td>
</tr>
<tr>
<td><strong>Non-Native Writing Workshop</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 18</td>
<td>75</td>
<td>18</td>
<td>7</td>
<td>64</td>
</tr>
<tr>
<td>August 19</td>
<td>43</td>
<td>1</td>
<td>4</td>
<td>46</td>
</tr>
<tr>
<td>September 13</td>
<td>75</td>
<td>29</td>
<td>2</td>
<td>48</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>193</strong></td>
<td><strong>48</strong></td>
<td><strong>13</strong></td>
<td><strong>158</strong></td>
</tr>
<tr>
<td><strong>Twin Cities Tour</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 19</td>
<td>128</td>
<td>52</td>
<td>18</td>
<td>94</td>
</tr>
<tr>
<td><strong>Library Tour</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 22 - AM</td>
<td>181</td>
<td>77</td>
<td>3</td>
<td>107</td>
</tr>
<tr>
<td>August 22 - PM</td>
<td>68</td>
<td>22</td>
<td>10</td>
<td>56</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>249</strong></td>
<td><strong>99</strong></td>
<td><strong>13</strong></td>
<td><strong>163</strong></td>
</tr>
<tr>
<td><strong>Campus Tour</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 20</td>
<td>348</td>
<td>298</td>
<td>0</td>
<td>50</td>
</tr>
</tbody>
</table>

*The increased attendance to the Welcome Days can be attributed to the commitment of communicating with the international graduate students via email promoting our program throughout the summer.

*In 2008, we decided to increase the writing workshops availability to three sessions for both the Native and Non-Native Writing Workshops. This allowed more students to participate in this very popular option. This increase was based on the student evaluations requesting more access to the programs.*
As a new strategic priority initiative, Welcome Week was implemented in the Fall of 2008. This program was developed and planned over a two year time period through eleven campus-wide committees. These committees included: Transitioning Students to College, College Programming, Commuter Student Programs, New Student Convocation, Entertainment/Side Trips & Community Service, Student Advisory Board, Program Logistics, Evaluation & Assessment, Communication/Marketing, Student Leader Training and Finance/Budget/Corporate Sponsors. These committees reported ideas, concerns and progress to the Welcome Week Advisory Board that met on a monthly basis and served as a sounding board and decision maker.

Overall, Welcome Week was successful in creating a welcoming environment for the Class of 2012. Of the 5106 students in the class (4202 residential and 904 commuters), 4966 students (4067 residential and 899 commuters) were expected to attend. This accounts for 140 student athletes and band members who were unable to attend the program in full.

The Welcome Week Advisory Committee, as well as the greater campus community, was committed to measuring the impact of Welcome Week on student satisfaction, student success and first-year retention. As a result, the Evaluation and Assessment committee created a First-Year Assessment Plan to measure the outcomes of the program related to its goals and the Student Development Outcomes utilizing the Class of 2011 (with no Welcome Week experience) as the baseline cohort. The following pages highlight a few of the overall key findings from Welcome Week. A full report of the assessment plan and key findings from the multiple surveys completed with student participants from the Class of 2012 (pre-, mid-, and post-test), Welcome Week Leaders, Campus/Collegiate Units, Community Partners, and Vendors can be found in the appendices.
Overall Key Findings:

• Students main anxiety/concern at various points in time (pre, mid and post Welcome Week) were similar. Academic coursework, making friends and meeting people, deciding a major/career path and financial concerns were consistently ranked as the top four concerns.

• 73% or 1435 of students surveyed attended all six small group meetings while 23% or 456 attended at least four meetings.

• Welcome Week Leaders thought the small group experience was the best part of being a Welcome Week Leader.

• Top three areas Welcome Week Leaders thought they developed most because of the WWL experience are:
  - Responsibility/Accountability (67.3%)
  - Independence/Interdependence (54.9%)
  - Tolerance of Ambiguity (41.8%)

• Campus/Collegiate Units thought Welcome Week provided opportunity for collaboration across campus and there was a genuine desire from all areas to make the program work.

• Interactions with first-year students were positive and campus staff could tell connections were being made.

• Community partners and presenters had a positive experience with students during Welcome Week.

• Vendors found a high value in their interactions with first-year students at Explore-U.

• Students appreciated being with a consistent group of peers throughout the program.

• The new student’s experience was greatly influenced by their interactions with their leaders.

• Even after completing Welcome Week many students had a variety of anxieties. Some of these anxieties included:
  - Tolerance of Ambiguity (41.8%)
  - Homesickness
  - Meeting people & making friends
  - Finances
  - Getting lost on campus
  - Doing well academically
  - Time management
August 27, 2008: Welcome Day

The main purpose of Wednesday was to arrive on campus and get settled in. With New Student Convocation and the first small group meeting, students learned a little bit about campus, its traditions, expectations about Welcome Week, and what the next five days would look like. New Student Convocation is the official beginning of the academic year and the first day of their college experience. On this day students were able to move into their residence hall, or if they were commuters they were able to scope out their transit options to campus. Students also got to visit Mariucci Arena, home of the Golden Gopher hockey team, and host to many events during Welcome Week.

Program Components:
- New Student Move-In
- Commuter Check In
- New Student Convocation
- Small Group Meeting #1

Key Findings:
- Approximately 4600 or 90.09% attended Convocation
- Most memorable aspects of Convocation for students were: marching band, being with new friends/meeting new people and receiving the Class of 2012 tassel from the President
August 28, 2008: College Day
The first full day of Welcome Week focused on getting students more acquainted with their college of enrollment. Students spent most of the day with their college learning about resources and opportunities. Students took this opportunity to talk with people from their college about any lingering questions they had. Also, students were encouraged to take in as much of the information as they could as it would come in very handy throughout the next four years. For the College of Food, Agricultural and Natural Resource Sciences, College of Education and Human Development and College of Biological Sciences, this was the first day of class!

Program Components:
- Small Group Meeting #2
- College Day Activities
- Keynote Jermaine Davis
- Small Group Meeting #3
- Fun Zone

Key Findings:
- Approximately 4453 students attended College Day Activities (87.21% of all first-year students)
- More active college session were popular and students enjoyed the opportunity to meet faculty
- Students did not fully understand college expectations prior to College Day. They realized their responsibility in visiting professors during office hours, maintaining syllabus schedule and getting involved outside of the classroom.

“CDes faculty of first-year students have noticed ‘a palpable difference’ in this year’s freshmen. They are more engaged, more talkative in class early in the term, more comfortable/settled in, and ‘further along’ than past freshmen.”

-CDes Staff Testimonial

“CEHD students enjoyed being in class and being introduced to the syllabus early. They also enjoyed the interactions they had with faculty.”

- CEHD evaluation results

“CSOM students found value in the corporate site visits.”

-CSOM evaluation results
August 29, 2008: University Day
This day was about learning and getting acquainted with campus. University Day focused on getting students to all three campuses – East Bank, West Bank and St. Paul. While on each of the campuses, students attended interest sessions, presentations and learned about issues such as money management, healthy living, safety and community. Different campus departments presented information on the resources they have to offer students. Information from the presentations help students if they have questions down the road!

Program Components:
- Small Group Meeting #4
- University Day Programming: Health & Wellness, Diversity, Money Management & Academic/Career planning, Campus Connector
- Gophers After Dark
- University Honors Program Dinner (invite only)
- Access to Success Dinner (invite only)

Key Findings:
- More active college sessions were popular and students enjoyed the opportunity to meet faculty
- Students did not fully understand college expectations prior to College Day. They realized their responsibility in visiting professors during office hours, maintaining syllabus schedule and getting involved outside of the classroom.
- Over 4000 students attended Gophers After Dark programming in Coffman Union. Gophers After Dark has seen an increase in attendance at late night events

“The campus atmosphere during Welcome Week was electrifying as I walked around. I noticed students interacting with other students and the Welcome Week Leaders. They were still asking questions, laughing and having fun. It was exhilarating.”

-University Staff Feedback
August 30, 2008: Community Day

Community Day aimed at getting students more acquainted with the greater Twin Cities community. There were opportunities for students to explore different areas from Downtown to Uptown and out to the suburbs of Minneapolis and St. Paul. Students took this chance to find out where things were located, how to get there, and got a feel for the city. Students traveled in groups on busses to the side trip they selected. WWLs were available, but students were mostly on their own, allowing them to get to know Metro Transit and enjoy the community around them!

Program Components:
- Small Group Meeting #5
- Side Trips
- Explore-U: Involvement & Opportunity Fair
- Victory Walk
- Football Game
- Late Night Side Trips (Mall of America or State Fair)

Key Findings:
- Approximately 3310 students attended a side trip exploring the Twin Cities (66.65% of expected number of participants)
- Explore U had approx. 3500 student participants (70.48% of expected number of participants) where they met with over 119 student organizations and 26 local business/vendors.

“I went to uptown/Calhoun square and it was an amazing experience. My friends and I walked all the way around the lake and it was such a gorgeous day, there was not place I would have rather of been.”

-Fall 2008 Kick-It! Response
August 31, 2008: Day of Service & Engagement

Now that students had an opportunity to learn about their college, campus, as well as their community, they had the opportunity to affect change in the community. Students need to balance many things, and finding time to be engaged in their community is one of those things. Students registered for one of three different service and engagement opportunities. They ranged from local and campus based opportunities, to learning more about global issues. Students were encouraged to learn more and take this opportunity to participate in something they might not normally seek out on their own.

Program Components:
- Off-Campus Service Projects
- Small Group Meeting: U-Topia Students
- U-Topia (On-Campus Service Option)
- Darfur Symposium
- Small Group Meeting #6
- Target Run & Alternative Entertainment

Key Findings:
- Attendance for Day of Service & Engagement was remarkably high given it being the sixth day of Welcome Week.
  - 1000 students went on a service project, there were 1200 spots available (83.3%)
  - 600 students attended a symposium on Darfur hosted by Center for Holocaust and Genocide Studies, there were 650 spots available (92.3%)
  - Approximately 3000 students attended on-campus social issue discussions and an engagement fair (Utopia), there were 3650 spots available (82.2%)
- Students made connections between their engagement activities and academic areas of interest and started to understand the complex nature of the communities to which they belong.
- Students feel that it is easy to become an engaged member of the community, and that they can choose how in-depth they want to be involved in an issue or opportunity. Students realize that service and engagement are major components of many student organizations and academic expectations.

“I participated in the Mental & Chemical Health session and I learned that just about everyone knows someone or is someone that has dealt or is dealing with a mental or chemical health situation.”

-Student Service & Engagement Response
September 1, 2008: Prepare for Classes
This was the last day of Welcome Week, and for many students, their first class was the next day. The first semester can have a very large impact on students’ college career, students were encouraged to take some time before their first class to reflect on what they have learned during Welcome Week and to put it into practice. This day was the students’ opportunity to explore campus on their own. There were meetings for residential students, and there were some activities in which students could participate around campus.

Program Components:
- Short Cut to Class
- Repeated University Day presentations
- Student Organization Events

Welcome Week Handbook
A 60-page Welcome Week handbook was developed by several staff members of Orientation & First-Year Programs. The handbook was the main resource for students to use during the six-day program in order to help them keep track of meeting places, find event descriptions/locations, and discover other campus resources.

The document can be viewed in its entirety online at:
www.ofyp.umn.edu/fystudents/publications/index.html
The current freshmen class has the opportunity to participate in this MyU-based engagement program during the first month of each semester. Each week students are able to complete as many of the posted Kick-It! tickets as they want. Tickets act as challenges for students to visit campus events or offices, or to navigate internet based campus resources that will assist them in their transition to the University of Minnesota. After students submit their completed tickets they get entered into a drawing of prizes donated by local businesses and campus departments.

### Kick-It! Participation by Category

<table>
<thead>
<tr>
<th>Activity Type</th>
<th>Spring 2008 % of Entries</th>
<th>Fall 2008 % of Entries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web-Based:</td>
<td>88.88%</td>
<td>62.7%</td>
</tr>
<tr>
<td>Visit:</td>
<td>10.68%</td>
<td>2.6%</td>
</tr>
<tr>
<td>Event:</td>
<td>4.43%</td>
<td>1.6%</td>
</tr>
<tr>
<td>Respond to Welcome Week:</td>
<td>N/A</td>
<td>33.1%</td>
</tr>
</tbody>
</table>

* In Fall 2008, Orientation & First-Year Programs added Kick-It! tickets that allowed students to respond to various experiences that they had during Welcome Week.

### Spring 2008

- Number of tickets available on Kick-It!: 28
- Number of departments represented: 16
- Tickets requiring students to visit a web site: 18
- Tickets requiring students to visit an event: 3
- Tickets requiring students to visit a person, place, or office: 7
- Number of unique student participants: 243
- Number of tickets submitted: 2048
- Number of tickets submitted in Week 1 (1/21/08 – 1/27/08): 156
- Number of tickets submitted in Week 2 (1/28/08 – 2/3/08): 824
- Number of tickets submitted in Week 3 (2/4/08 – 2/10/08): 706
- Number of tickets submitted in Week 4 (2/11/08 – 2/17/08): 362
Fall 2008

| Number of tickets available on Kick-It!: | 91 |
| Number of departments represented:     | 28 |
| Tickets requiring students to visit a web site: | 47 |
| Tickets requiring students to visit an event: | 14 |
| Tickets requiring students to visit a person, place, or office: | 12 |
| Tickets requiring students to respond to Welcome Week: | 18 |

| Number of unique student participants: | 475 |
| Number of tickets submitted: | 4257 |
| Number of tickets submitted in Week 1 (9/2/08 – 9/9/08): | 1672 |
| Number of tickets submitted in Week 2 (9/9/08 – 9/15/08): | 664 |
| Number of tickets submitted in Week 3 (9/16/08 – 9/22/08): | 809 |
| Number of tickets submitted in Week 4 (9/23/08 – 9/29/08): | 1112 |

Key Findings:
After attending Welcome Week events, students:

- Understand the importance of being on time to class, understanding a syllabus, and interactions with faculty and staff
- Intend to use planning tools, get involved in campus activities to balance stress, and get involved in the surrounding community in order to create balance
- The most popular tickets submitted were from the following areas (in no particular order):
  - Commuter Connection
  - GLBTA Programs Office
  - Housing & Residential Life
  - Learning Abroad Center
- Students do not fully understand academic expectations of them prior to Welcome Week. Consistent themes were:
  - Being on time to class
  - Understanding a syllabus
  - Interactions with faculty/staff inside and outside of the classroom
All University faculty, staff and administrators were invited to participate in the bi-annual Focusing on the First Year Conference. This was an opportunity to dialogue and strategize about academic and student development issues relating to first-year students. This conference was held at Coffman Memorial Union on the University of Minnesota-Twin Cities campus from 8:00 a.m.- 4:15 p.m. on Wednesday, October 22, 2008.

We featured special guest and keynote speaker George D. Kuh, Chancellor’s Professor of Higher Education at Indiana University Bloomington where he directs the Center for Postsecondary Research. Founding director of the widely-used National Survey of Student Engagement (NSSE), George received the B.A. from Luther College (1968), M.S. from St. Cloud State University (1971), and Ph.D. from the University of Iowa (1975). He has written extensively about student engagement, assessment, institutional improvement, and college and university cultures and consulted with about 200 colleges and universities in the U.S. and abroad. His two most recent books are *Student Success in College: Creating Conditions That Matter* (2005) and *Piecing Together the Student Success Puzzle: Research, Propositions, and Recommendations* (2007). In 2001, he received Indiana University’s prestigious Tracy Sonneborn Award for distinguished career of teaching and research.

**Highlights Included:**

Keynote by Dr. George Kuh entitled, “What Matters to Student Success in the First Year of College”

Ended the day with a panel discussion focused on engagement at the U of M and findings from the most recent NSSE

Participants were primarily from the Twin Cities, Duluth, and Rochester campuses.

We had 32 program sessions presented by 87 U of M staff members.
First-Year Conference 2008

Signed up to participate in at least one portion of the conference: 289
Actually participated in at least a portion of the conference: 273
No-Shows: 34
On-Site Additions: 18

* Note: Some presenters attended the conference, and are included with above numbers. However, some presenters did not register or attend the conference except to present their session, and are not included with above numbers.

OFYP Print Communication

With a multitude of programs and audiences, OFYP creates and distributes over 70 different print communication items every year. Our projects include newsletters and schedules, a first-year student guide, posters, handbooks, tabletents, self-mailers, and the infamous Gopher Guide.

In order to best create effective communication, OFYP collaborates with all undergraduate colleges, along with University departments that offer programs and services to new students. To ensure quality communication that complements the greater strategic communication efforts of the University of Minnesota, OFYP works closely with University Relations, Printing Services, the Office for Student Affairs, and Addressing and Mailing.
Welcome Week 2008 Pre-Test Survey Results

In late July, new students were asked to select all of their specific Welcome Week events. Accompanying this request, was a brief survey designed to measure student self-efficacy and preparedness for college. The overall summary provides key findings. For full report with comments, click here.

Welcome Week 2008 Mid-Test Survey Results

At the end of College Day on Thursday of Welcome Week, each college administered a mid-test which consisted of several common questions as well as specific questions for each college. The likert scale results are below. Each college was responsible for summarizing the data for the open-ended remarks.

Combined
Carlson School of Management
College of Biological Sciences
College of Design
College of Education and Human Development
College of Food, Agricultural and Natural Resource Sciences
College of Liberal Arts
Institute of Technology

Welcome Week 2008 Post-Test Survey Results

Two weeks after Welcome Week was over, all new students were asked to complete the post survey. There were prizes used for incentives to encourage students to complete all three surveys. The overall summary provides key findings. For full report with comments, click here.