

Welcome Week Advisory Committee Meeting Notes
Wednesday, February 6, 2008
1:00-2:30PM 402 Walter Library

Committee Members in Attendance: Laura Coffin Koch, Beth Lingren Clark, Christina Boettcher, Mark Bultmann, Bill Ganzlin, Katie Granholm, Sally Lieberman, Ann Pineles, Jenny Porter, Susan Stubblefield, Judy Swanson, Meaghan Thul, Maggie Towle, Patrick Troup, Jean Underwood, Mary Vincent Franco, James Liberman

II. Committee Updates:

- Student Leader Training
 - Successful PA Training and retreat
 - **625 Total WWLs!**
 - **THANK YOU FOR YOUR NOMINATIONS AND SUPPORT!!!**
 - Breakdown of WWL's:

- **Gender:**
 - 432 Female
 - 192 Male
 - 1 Transgender

- **College:**
 - 44 CBS
 - 2 CCE
 - 19 CDES
 - 42 CEHD
 - 31 CFANS
 - 320 CLA
 - 102 CSOM
 - 47 IT
 - 18 Not Specified

- **WWL Kick-Off Event (Sunday)**
 - 259 - Early Session*
 - 240 - Late Session*
 - *Does not include walk ins or students who couldn't complete an application online.

- **Honors**
 - 514 No
 - 111 Yes

- **On-Campus Housing**
 - 500 No
 - 124 Yes
 - 1 Not Sure

- **Applying For CA**
 - 616 No
 - 8 Yes
 - 1 Not Sure

- **Interest in being MCAE Ambassadors:**
 - 552 No
 - 68 Yes
 - 5 No Answer

- **Interest in being Boynton Health Advocate:**
 - 534 No
 - 87 Yes
 - 4 No Answer

- **Completed Workshops:**
 - 11 WWLs Have Attended 1 Workshop
 - 5 WWLs Have Attended 2 Workshops
 - 2 WWLs Have Attended 3 Workshops
 - 1 WWL Has Attended 8 Workshops

- Finance/Budget/Sponsorships
 - Exciting update!!!!
 - Email from Beth that went out to share the "no fee" update:
I am writing to give you an update about the Welcome Week fee. After meeting with the Provost we have made some significant progress where the fee is concerned. He expressed the need for Welcome Week to be transformational for students - both personally and academically. Because it is important that ALL students participate, the University is planning to fund the program to its fullest for the first year. This does include the financial support from many departments and external sponsors. Please let me know if there are items that your department is willing to cover. This process will be revisited after the program is complete to determine funding for 2009.

Please remove any language you may have concerning a \$300 fee. Please send strong messages to your students that Welcome Week participation is required. We are still planning to work with CFANS, CBS, and CEHD about the credit piece. OFYP plans to have a presence at all of the college commitment events to reinforce the messages and timing of this program. Your support in setting up the expectations of Welcome Week participation is crucial. If you need additional talking points, please let us know.

Please let me know if you have any questions. Thanks for your continued support of the Welcome Week initiative.

- Contacting departments to sponsor-letter from Provost in progress
- Academic & Corporate Relations connection for vendor fair
- Discuss college contributions – please submit budgets to Beth
- Convocation
 - Toured Mariucci
 - Next meeting will be in February to revisit content and flow of Convocation & Pride and Spirit – will set schedule
- College Programming
 - Next meeting in February 13 10AM – NOON, 510 Morrill Hall
 - Discussion items include: # of leader support needed in each college, orientation and ww messaging, academic skills content discussion, honors role on college day, budgets & logistics
 - Mapping of outcomes
- Communication/Marketing
 - www.welcomeweek.umn.edu
 - Created media plan for OFYP
 - Updated text for 1st Year guide to include ww messages
 - Letter to admitted parents from Beth & Marj
 - Future communication to include: postcard in May, confirm in July, reminder in August
 - Scheduling campus information sessions – going to CBS
 - Contact Laura, Beth or Jenny if you want them to come to your department to speak with faculty/staff
- Commuter Student Programs
 - Increased Campus Connector service
 - PTS will get information re: parking by April so messages can be directed to commuters during Orientation
- Entertainment/Side Trips/Community Service
 - Update about student organizations
 - Messages to be sent through SUA to student orgs in March/April
 - Messages to include: options for involvement, guidelines for participation, responsibility as a student org., etc.
 - Questions of liability was raised-if a student org. hosts an event, is it perceived as a WW event, therefore a U event, even though student orgs. Technically do not associate with the U.
 - Discussion and ideas about Sunday night entertainment
 - HRL has offered to host residence hall receptions in res. halls
 - Still identifying departments to sponsor items
 - Solidifying actual entertainment in schedule
 - Meeting with CCLC to explore Community Service options
 - Looking into link to Community Fund organizations

- Recommendation to contact Andy Funco re: big picture community involvement

- Evaluation & Assessment
 - Conducting Leavers Study to identify themes for departure
 - Colleges are making phone calls to students who did not return for spring semester
 - Spring Check-in survey will launch on Feb. 11th, available for 3 weeks
 - College assessment tools – STILL NEED from some folks
 - MAPPED outcomes – will do with colleges at next meeting
- Logistics/RNC - Finalizing classrooms and space
 - Move-in committee scheduled to meet again
 - Tuesday move in groups TBD, parking will be challenging
 - Combining volunteer opportunities for faculty and staff
 - Meeting re: Bailey Hall logistics
 - Identified times in schedule that may be adjusted to accommodate Bailey Hall students
 - RNC/WW Crisis Plan, working with U Relations
- Student Advisory Board
 - Next meeting scheduled, Monday, February 18 4-6pm
- Transitioning Student to College (Programming Committee)
 - See new schedule 2-6-08
 - Greek Life Updates
 - Greek leadership that Greek students will be dry while on campus whether they are a WWL or not (including football game) and all Greek houses will be dry during the week
 - Sorority recruitment will begin on Monday of WW
 - All but 2 house corps are allowing students to move in earlier
 - Online program proposal – please submit!!! Missing career and others
 - <http://www.welcomeweek.umn.edu/projectProposal.html>

III. Future Meetings:

Wednesday, March 5, 2008	1:00 – 2:30PM, Walter Library Room 402
Wednesday, April 2, 2008	1:00 – 2:30PM, Walter Library Room 402
Wednesday, May 7, 2008	1:00 – 2:30PM, Walter Library Room 402
Wednesday, June 11, 2008	10AM-NOON, 238A Morrill Hall