

**Welcome Week 2008
Advisory Committee
11/14/07 Notes**

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Committee Members in Attendance: Laura Coffin Koch, Beth Lingren Clark, Mark Bultmann, Bill Ganzlin, Katie Granholm, Sally Lieberman, Laurie McLaughlin, LeeAnn Melin, Ann Pineles, Jenny Porter, Meaghan Thul, Maggie Towle, Patrick Troup, Jean Underwood, Mary Vincent Franco

Committee Updates:

- Convocation
 - Northrop- capacity will decrease, moving to Mariucci for 2008 and future
 - Start time is still being discussed, possibly 5:30 and as late as 6
 - Next meeting- go to Mariucci
 - Eat after convocation on concourse
 - Small groups within Athletics willing to let WW use different sports areas to avoid needing classroom space
 - U Police
 - Check-in at residence hall or at Mariucci?
 - Price- pay a little more at Mariucci for stage, video, etc.
 - Willing to work with WW to help keep prices low (if WW has future events there i.e. keynote, organization fair, etc.)
 - Feedback- has a fun feeling, not as formal as Northrop
- Communication/Marketing
 - Messaging “pockets”- student leaders, general campus, campus-wide info sessions; send an email if you are getting questions not on the website
 - Publications- how are freshmen newsletters reinforcing WW
- Commuter Student Programs
 - Letter will be sent to landlords; WW may affect lease dates for students and leaders; landlords are asked for flexibility and support
 - Returning student move-in- Saturday (does this affect neighborhoods?)
 - What can we do to help leaders?
 - Bring letter to leasing offices requesting different lease dates
 - Dozen or so FAQs for commuters on WW website
 - Also include non-traditional students
- Entertainment/Side Trips/Community Service
 - Jermaine Davis- yes
 - Side trip exploration
 - Next student meeting- update list of possibilities
 - Offering side trips on Monday (Free- biking tours, tours of local shops, etc.)
 - Community Service
 - Meeting December 4th for local businesses (any programs they want to host?)
 - DNR- possible service project on St. Paul campus
- Evaluation and Assessment
 - Smaller group meeting to map out learning and development outcomes (over four years so it may not include all)

- Create baseline- 95% completed CIRP surveys (built time into Orientation schedule for this), 50% completed check-in surveys
- Send request for instruments used for collecting data
- Evaluate College Day as well as first year overall
- Strategic alignment (currently used); identify themes (i.e. overwhelmed) by differences between high school and college—how is this built into Welcome Week?
- Finance/Budget/Sponsorships
 - Fee- no more than \$300
 - Language determined in 2008
 - Identifying potential sponsors for portions of Welcome Week to help bring fee down
 - Budget not sustainable for more than one year
 - What if a student drops the Welcome Week course? Fee reimbursement? (Add a course fee)
 - How can students get permission to drop the course? Advising holds- can drop only if they talk to their adviser
 - Founders Scholars- the university will find a way to fund those students' fees (17% of this year's class)
 - Students can request a Welcome Week scholarship
 - \$8 per student going directly to college
 - Explore separate fee for band and athletes (they already pay fees and we can't double charge them for room and board)
 - Meal Plan- especially for commuters
 - Flexdine- possibly leave on account throughout semester
 - Breakfast- buffet style (can't be used with Flexdine)
 - 5 meals on Flexdine
 - Boxed lunch on rotation
 - Sponsorship levels- Target (sponsoring scholarships)
 - Items on budget that are sponsorship worthy
 - Reviewing top businesses
 - Any connections? Career Services- companies that recruit on campus, are they willing to help?
 - Talk with URelations about finding a sponsor (i.e. banks other than TCF)
 - Alumni- may want to get involved but not necessarily through donating money
 - Companies offering discounts for purchasing in large quantities (to show their support for Welcome Week)
 - Mariucci- flat rate for three days rather than \$3200 each day?
 - Fee waivers- what circumstances are reimbursement or waiver worthy?
 - Levels of requirement- students have different obligations and belief systems
 - Petition- same as other academic petitions
 - Student writes on why they have to miss Welcome Week
 - Two steps- Request to not attend and request refund (similar to 13-credit petition)
 - What aspects are for credit? Different for different colleges?
 - Petition Committee? Housing, colleges, etc. (contacts other than whole committee)
 - Get group together to discuss the petition process, they then become the contacts
 - Avoid "snowball" effect

- Frame by saying it is an expectation that the student attends Welcome Week, if you can't attend you still need to pay (certain few exceptions to this); students choose but still have to pay
- Fee committee will continue working on this
- College Programming
 - Credit for some colleges
 - Library resources as part of College Day? (Some students may go on their own)
 - Learning Abroad
- Logistics
 - Next meeting is on 11-28-07
 - Focusing on move-in
 - Feedback- expand move-in to Tuesday night? (This may alleviate congestion on Superblock, may help students coming from far away or who are flying in out of state and internationally).
- Student Advisory Board
 - Two meetings so far
 - Student opinions of Friday's schedule
- Student Leader Training
 - Group interviews done, individual interviews by Friday
 - Welcome Week leader applications- will be accepted starting December 3rd
 - Priority deadline rather than just deadline (some students can sign up at the February meetings)
 - Recruitment- banner in the Mall, classes, events
 - Information available to Welcome Week leaders on the website (along with FAQs- housing, "what is my role," etc.)
- Transitioning Student to College
 - St. Paul Proposal- want students on all three campuses
 - Friday- modify schedule while hitting each campus
 - Three foci- diversity, health and safety (community care), and planning for success
 - Messages?
 - Student presenters?